

Message Text

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PAGE 01 STATE 014277
ORIGIN AF-10

INFO OCT-01 ISO-00 PA-01 PRS-01 NEA-10 EB-08 COME-00
USIA-06 /037 R

DRAFTED BY AF/P:RWHOLLIDAY:ADR
APPROVED BY AF:LWALKER
AF/S - D. KEOGH
AF/E - J. WHITING

-----055268 191314Z /45

R 182313Z JAN 78
FM SECSTATE WASHDC
TO AMEMBASSY LUSAKA
AMEMBASSY DAR ES SALAAM
AMEMBASSY PRETORIA
AMCONSUL JOHANNESBURG

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E.O. 11652:N/A

TAGS: OVIP

SUBJECT:TIME INCORPORATED EXECUTIVE TRIP

1. TIME INCORPORATED IS ORGANIZING A TWO-WEEK VISIT IN MARCH FOR HIGH-LEVEL CORPORATE EXECUTIVES TO AFRICA AND THE MIDDLE EAST. BASED ON ITS EXPERIENCE WITH A SIMILAR PROJECT THREE YEARS AGO (TO THE MIDDLE EAST ONLY), TIME EXPECTS SOME 35 VERY SENIOR PARTICIPANTS FROM MAJOR U.S. CORPORATIONS -- FOR EXAMPLE THE PRESIDENT OF SHELL U.S. WHO HAS ALREADY ACCEPTED. THE DEPUTY SECRETARY HAS OFFERED THE DEPARTMENT'S FULL COOPERATION.

2. TRAVEL WILL BE BY CHARTERED PLANE. TENTATIVE ITINERARY FOR THE AFRICA PORTION IS AS FOLLOWS: ARRIVE JOHANNESBURG
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ON MARCH 17. DEPART SOUTH AFRICA ON OR ABOUT MARCH 22 FOR FULL DAY'S STOP IN DAR ES SALAAM. LUSAKA IS A POSSIBLE BUT UNLIKELY SUBSTITUTE FOR DAR. WE WILL KEEP POSTS INFORMED AS SCHEDULE DEVELOPS.

3. TIME SENIOR CORRESPONDENT JOHN STEELE AND PUBLIC AFFAIRS DIRECTOR ROBERT SWEENEY WILL MAKE AN ADVANCE TRIP

THE WEEK OF JANUARY 27 TO JOHANNESBURG, PRETORIA, AND DAR
WITH A POSSIBLE STOP IN LUSAKA. THEY WILL CALL ON
EMBASSIES FOR SUGGESTIONS AND POSSIBLY SOME ASSISTANCE.

PLEASE BE RESPONSIVE. YOUR SUGGESTIONS ON APPOINTMENTS
FOR THE EXECUTIVE GROUP WILL BE PARTICULARLY VALUABLE.

4. FOR JOHANNESBURG AND LUSAKA: STEELE AND SWEENEY
ARE HAVING TROUBLE WITH TRAVEL ARRANGEMENTS FROM
JOHANNESBURG TO DAR -- POSSIBLY TO INCLUDE A STOP IN
LUSAKA EN ROUTE -- AND NEED INFORMATION ON AIR CHARTER
POSSIBILITIES. WOULD APPRECIATE ANSWERS FROM BOTH POSTS
TO THE FOLLOWING QUESTIONS: (A) WOULD A ONE WAY CHARTER
FLIGHT FOR TWO FROM YOUR POST TO DAR BE FEASIBLE DURING
THE PERIOD JANUARY 27 - 31 (PRESUMABLY THE PROBLEM OF
LANDING RIGHTS FOR REFEULING EN ROUTE WOULD BE A FACTOR
IN A FLIGHT FROM JOHANNESBURG)? (B) WHAT WOULD BE
APPROXIMATE COST?
CHRISTOPHER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: JOURNALISTS
Control Number: n/a
Copy: SINGLE
Draft Date: 18 jan 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 20 Mar 2014
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978STATE014277
Document Source: CORE
Document Unique ID: 00
Drafter: RWHOLLIDAY:ADR
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780028-0913
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780148/aaaaboke.tel
Line Count: 81
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 17f63be2-c288-dd11-92da-001cc4696bcc
Office: ORIGIN AF
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 25 apr 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3751827
Secure: OPEN
Status: NATIVE
Subject: TIME INCORPORATED EXECUTIVE TRIP
TAGS: OVIP, XA
To: LUSAKA DAR ES SALAAM MULTIPLE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/17f63be2-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014